



TRIBE GROUP

The Future of Business is Now!

INTRODUCTION  
TRIBE GROUP  
MASTER MIND

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# Introduction

*Imagine being part of a group of people who are all committed to consciously improving their lives and manifesting their dreams.*

*Are you ready to take your business or life to the next level? Is it time to kick it up a notch, to turn your vision of what's possible into your reality? Are you looking for shortcuts to your success?*

*When you're ready to take quantum leaps, it's time for Tribe Group Master Mind!*

Ambitious people have big dreams. You've probably created a certain amount of success in your business or personal life, and still you know so much more is possible.

But how do you get there? Lots of people have great ideas, but who has time to try them all? Figuring out how to move ahead quickly can be time consuming, expensive and frustrating. The good news is, you don't have to do it alone.

If you are like many successful business owners, professionals or entrepreneurs, chances are you suffer from the "Lone Ranger" mentality. It can be our default mode – it's just the way most of us do things. But getting to the next level usually requires us to do things a little differently.



# Tribe Group

## Master Mind Purpose

Our purpose as a Tribe Group MasterMind group is to interact and collaborate with like-minded business owners in a non-competitive environment. We agree to support each other and share our ideas and resources to grow ourselves and our businesses, and to increase the quality of the support we give to our clients.

Our intention is to share the best of ourselves and our experience, to inspire and challenge each other, and to create an honest and supportive environment. By aligning ourselves as a group we will synergistically increase the quality of our own lives and the lives of those with whom we are privileged to work with.



# Invitation Only

When considering who we invite to Tribe Group Master Mind, we look for extraordinary people who:

- ◆ Are Business Owners / Entrepreneurs / Consultants / Coaches
- ◆ Inspire, have high integrity and uplift other people
- ◆ Naturally creates rapport or are easy to talk to
- ◆ Are respectful and we would like to get to know them better
- ◆ Already possesses the qualities, skills or characteristics we know would benefit and contribute to the group

# High Energy / Contribution

If you start interacting with a Tribe Group Master Mind group on a regular basis, you can't help but start to think differently. The discussions and stimulation that occur when people Master Mind can inspire high levels of energy, excitement and passion amongst its members. The “space” of a MasterMind allows new ideas and solutions to arise effortlessly.

Even if your Master Mind is designed for business purposes, you may find your personal life and relationships start improving too. When you begin to explore what's possible and how you limit yourself in one area, the process often carries across other dimensions of your life. It's quite possible that this investment in your professional success will jump-start your marriage, health, friendships, family relationships, and your understanding of other people in ways you never expected.

Working with a high-functioning team of people can be a life-changing experience.

If you started collaborating with a group of sharp, successful people – people who were totally in your corner and focusing the best of their energy, resources and expertise on helping you create what you really want – how much further could you go? Think about it: what could you accomplish in the next few years if you had a powerful support team behind you?

These individuals each bring unique perspectives, resources, skills, and contacts to the group. Most importantly, each one is committed to actively working towards their own goals—and supporting the other members in achieving theirs. A true win/win opportunity.



## History Of Master Mind

Napoleon Hill coined the concept of the mastermind alliance in his classic book *Think and Grow Rich*. He believed that a group of like-minded, achievement-oriented individuals could dramatically leverage each other's success.

Of course people have collaborated for mutual benefit since the beginning of time. The process of creating a Master Mind Group simply provides a focus and structure for applying that support on an ongoing basis.

“ No two minds ever come together without thereby creating a third, invisible intangible force, which may be likened to a third mind.”

*-Napoleon Hill*

# The 3 Keys to Tribe Group Master Mind Success

A Mastermind group is only as effective as the strength of these 3 elements:

- 1) **The Structure:** Without a strong structure MM groups tend to devolve into social gatherings or simply fade away. The structure ensures equal contribution and participation as well as maximum efficiency and effectiveness.
- 2) **The Commitment:** The group must take priority in your life or you may as well not bother. Make this a priority and your life can literally transform. It is easy to let this, like other commitments in our life slide—with the same undesirable consequences. Reduced trust in self and others. Less results and progress on goals that are important to you. Far less pro-active support for your dreams.
- 3) **The People:** The synergy created between like-minded people who are committed to growing, evolving and manifesting for themselves and others can catalyst everyone involved to new heights of achievement. Different perspectives can serve to ensure that people are seeing all sides of the equation. However, people who are too different can struggle to find common ground and bring discord to the group.

# Reasons to join Tribe Group

## Master Mind

People come together for all sorts of reasons – business growth, personal growth, working on a specific project, emotional support, motivation, a sense of community – and they are often surprised to find way more than what they originally came looking for!

The Bottom Line: Master Minds work with the basic understanding that one plus one adds up to far more than two.

Tribe Group Master Mind is based on the intention to contribute to the other members of your group, as well as to receive support from them. There is a special kind of magic, a powerful group synergy, that comes forth when people work together to support each other. The results can be truly astonishing.

## Taking Action

Being part of Tribe Group Master Mind is also about getting clarity and taking ACTION. People who participate in Master Minds focus in on their goals and identify the best steps to take towards achieving them. To participate in a Master Mind with other skilled, like-minded people can dramatically shorten your learning curve. And it's far easier – and a lot more fun! – to go after bigger goals when you have the company and support of other ambitious people.

What could your own highly skilled team of advisors do for your life?

What kind of changes could you make with a committed support team?

Are you ready to find out?

## What if...

Ask yourself:

*“What if there were 5 other people that as they moved forward in their life, were also thinking about me, about how they could support me, how they could include me, how they could create for me, and I was doing the same for the other 5 people in my group... what might that mean to my life?”*

It is a level of support that most people do not ever get to experience in their entire lives!

The structure provided by this program is solid and easy to maintain. It has been designed based on decades of experience working with groups. You will receive set-up, and ongoing maintenance support from Tribe Group. The entire process is designed to work with the complexity of life, working smart through our Interactive Platform and through Zoom meetings.

In other words, this program is geared towards helping you integrate and apply all of the tools, insights, and learning you have achieved within the Tribe Group Master Mind.

# Emotional Support:

Ambitious people need – and deserve – a lot of support. This is especially true of self-employed people and entrepreneurs who tend to work mostly alone.

All big projects and business ventures are emotional journeys, with dramatic highs and lows. Most successful people recognize the value of a safe place to be vulnerable, share your wildest ideas, your haunting fears and your proudest victories.

Have you ever noticed how just putting an issue on the table takes the emotional charge off it and often gives you more clarity? A safe place to fully express yourself and share the challenges in your life and business can reduce your stress and eliminate the internal dialogue that would otherwise distract you.

Over time, MasterMind groups develop an intimacy and level of trust that will generate even more momentum amongst its members. You'll encourage each other to take bigger, bolder steps towards your dreams – to go after bigger projects, bigger arenas, better clients. As you get to know each other, you'll take more risks with each other.

By communicating with respectful honesty and building the trust that allows people to be authentic with each other, you open the door to quantum leaps on your path. When you are willing to share the more private or vulnerable aspects of yourself, the group gets to know the “real you,” which puts them in a position where they're able to give critical support and feedback that can make a major difference in your happiness and success. The personal growth and benefits that occur because of this can't be overstated.

# Clarity:

We all know how important it is to be clear on where you're going and what you're doing to get there. It's the difference between real progress and wasted time.

Your fellow MasterMinders can evaluate how you're investing your time and energy, and make an excellent sounding board as you explore new ideas for your business or personal projects. A fresh perspective – or ten! – will reveal things you never considered.

Your team will be quick to point out your blind spots, remind you of your priorities, and save you time, effort and money by highlighting the most efficient path. Your MasterMind partners can help you to identify opportunities and pitfalls that you may not recognize on your own, and help you create a clearer and more effective plan of action.

## The difference

What's the difference between networking and a MasterMind group?

Networking groups are an opportunity to initiate business relationships, and share leads and contacts among members. Although sharing resources and contacts may be a feature of a MasterMind group, it's only a small part. While networking is about exploring possibilities, MasterMinding is about creating results!

MasterMinders are more deeply involved with each other, and are often working within a commitment of some sort. They may decide to work together towards a common goal, to learn skills and share resources, or to complete a project of common interest. People come to a MasterMind to learn, grow, and support others – and receive critical support themselves.

# What is the “Third Mind” that Occurs in Master Minds?

Master Minds inspire people to access and bring out the best, truest parts of themselves and their experience to share for the benefit of everyone. The synergy you create within a MasterMind discussion leads to new ideas and ways of thinking.

When a group reaches a certain level of *coherence* and *unity*, it starts to experience a remarkable shift. Something that feels like a group intuition develops and takes on a life of its own.

- ◆ Some describe it as an intelligence that is beyond themselves – an exponential intellect that can never be achieved by an individual on their own.
- ◆ Collective intentions create an environment that allows the members to receive information and ideas beyond what they would normally discover on their own.
- ◆ A unique creativity seems to swirl between people, carrying everyone with it, and it’s not uncommon for people in the group to simultaneously have the same idea. Instead of operating as individual personalities, people start thinking together, playing off each other and building a group synergy with a capacity that far exceeds that of the individual people involved.
- ◆ Your ability to communicate seems stronger, and the depth of your listening is enhanced once this “third mind” kicks in. You can hear what’s being said behind the words, and get to the crux of an issue in a fraction of the time it usually takes.

“When groups get really good at this, it can lead to very fast decision making, because you’re drawing on intuition, as opposed to a linear process of rationality and discursive logic.”



## Matching the right people

Based on your application form you have been matched with the best group possible for mutual benefit for many years to come.